



Ways to save on prescription drugs

 That's some serious savings

It pays to choose generics

That's right! According to the FDA, savings of 50% or more are possible on your out-of-pocket drug costs by choosing generic over brand-name drugs*:

And most Blue Shield health plans provide a lower copayment for generic drugs, compared with brand-name drugs. Generic drug copayments can be as much as **50% to 90% less than formulary brand** and non-formulary brand copayments.

ZERO difference

There's absolutely no difference between the active ingredients found in generic drugs and their brand-name counterparts*. The FDA limits how much variability is acceptable.

When a generic drug product is approved, it has met the same rigorous standards established by the FDA with respect to strength, quality, purity and potency.

Ordering prescriptions through our home delivery pharmacy service brings savings to your door

If you use maintenance[†] medicine, you can save time and money by receiving your prescription through the mail.

Advantages include:

- Potential cost savings for your maintenance medicine
- A smart, reliable and convenient way of receiving up to a 90-day supply of your covered maintenance medicine
- Delivery to your home or office with no charge for standard shipping

To learn how to receive your prescriptions through the mail, visit blueshieldca.com/saveonRx.

* FDA Consumer Health Information, "Generic Drugs Undergo Rigorous FDA Scrutiny" October 2014. <http://www.fda.gov/ForConsumers/ConsumerUpdates/ucm340343.htm>.

† Maintenance drugs are those prescribed to treat chronic health conditions such as asthma, diabetes, high blood pressure or high cholesterol, and are taken on an ongoing, regular basis to maintain health.